

Terms and Conditions for the Entrants:

[OU/ UKLA Digital Book Award](#)

The OU/UKLA Digital Book Award **is a national award** that recognises **digital books which support children's reading for pleasure and enjoyment of stories**. It will reward apps, ebooks and other digital interactive products that use sounds, visuals, and interaction in innovative ways to make a child's experience of the story richer and more meaningful.

The digital book may encourage individual or shared story experience (between an adult and a child or between children) **for children in early years and primary schools**.

The Award encompasses all digital books developed, that is Apps for mobile and tablet devices (IOS and/or Android), online or web-based experiences or CD-Roms, digital products that can be viewed on a PC/Mac or connected to an interactive whiteboard, Advanced eBooks or Transmedia (activity across multiple platforms). These digital books may appear on any digital platform, including PCs, laptops, tablets, smartphones, Wiis, LeapReaders, Kindle and similar reading devices.

UK publishers and developers are eligible to submit entries for the award. These terms and conditions refer to "Entrant" meaning publishers and developers submitting an entry, on behalf of and with the full authority and consent of named author/illustrator(s), including without limitation consent to all the terms and conditions contained herein. "Entry" means any title meeting the submission criteria entered for the Awards and Entries.

The Judging process

The judging process will occur in two stages.

Stage 1: The Panel will **shortlist three titles**. The shortlisting judging panel comprises academics working in the area of early literacy, digital literacy and child development.

The judges' decision on the shortlist is final and no correspondence will be entered into. Shortlisted Entries will be contacted by email and will be asked to supply promotional codes for schools participating in the judging process.

Stage2: Shortlisted **entries will be judged by teachers** in selected schools in the spring year of 2022. Their votes will be final.

The shortlisting panel and all teachers will evaluate the entries against a set of criteria, which are outlined on the UKLA and OU website. We will consider several indicators of quality, including the recognition **excellence and innovation in enhanced digital storytelling, reading and experience of a narrative**.

The overall winner will be announced at the Award Ceremony at the UKLA International Conference in the summer of the year of the award. Winners will be invited to nominate a representative from the app team to the ceremony to receive the award.

Eligibility criteria

Submissions will open **on 1st of September 2021 and are invited 1st September 2021- 1st November 2021**. The digital books could have been first published 1st of January 2020 - 1st of September 2021, provided they have been updated and are compatible with the latest app-controlled systems. Previously shortlisted and submitted entries are eligible. Previous winners are not eligible.

If your Entry is not free to access, you are asked to provide a free file or download code alongside your preferred method to view or download for administration and judging purposes.

There is no fee to enter the award.

It is at the publisher/developer's discretion whether an author and/or illustrator is to be detailed on the Entry form. UKLA advises that author, developers and illustrators considered to have 'contributed substantially' to Entries are included for joint promotion.

Please note that all Entries must be made by a UK developer or an established UK publishing house. 'Established developer' is here defined as a registered company producing a range of digital products and distributes them nationally through established retail outlets. 'Established publishing house' is here defined as a house which publishes a list of titles by a range of authors with ISBNs, sells them in pounds sterling, and distributes its books nationally through established retail outlets. For the avoidance of doubt, 'established publishing house' does not include print-on-demand services or publishers which publish titles via a commercial arrangement through which they are paid by the author. Where a publisher and developer have worked collaboratively together, it is at the discretion of the applicant as to who is named on the Entry form, but at least one party must be UK-based.

Publishers may enter a maximum of 3 titles.

Entrants must warrant that the Entry is original; entirely the developer/author/illustrators' own work, does not infringe any existing copyright, moral or any other rights of any third party, contains nothing obscene, libellous, unlawful or defamatory.

To enter the Award, complete the Submission form available from the Award website.